**USNStart Coworking Space Website Development**

**Our business**

Business objectives are the results you are aiming to achieve in order to accomplish your long-term company vision [1]. We are aiming to increase visibility in the landing page, this Is to attract potential members and increase the use of our facilities. When we want to increase visibility, it should shine our core value of the coworking space and highlight its features and amenities. UI which stands for user interface is our main focus after visibility. The website must be a very easy to use and must have universal design. We might have potential users who are not used to the technology world, and this is to help them understand how to use our webpage. In return we get to have a seamless and user-friendly website that has extremely easy to use booking system that will allow our users to reserve, cancel or just view our available workspaces/rooms for the desired date.

Like countless great websites user feedback is appreciated and valuable. We need to have a positive testimonials or reviews from current members. With this, we build trust and credibility with our potential members. In our website it also should include privacy information and how we preserve these information for protection from hackers and such.

The UI should make finding information much easier liker location of the usnstart coworking space, including the address, map, and information about nearby public transportation. This will make it even easier for potential members to plan their visits to our facilities. It should not only provide information about the location but also present membership plans and pricing in an easily understandable way.

**Project deliveries**

What are project deliveries? According to Wikipedia project delivery method *is “the characteristics of how a construction project is designed and built and the responsibilities of the parties involved in the construction (owner, designer and contractor)”* [2].

What we want to and must deliver is a responsive and flexible website that is user friendly for all devices. When it comes to Project deliveries it goes hand in hand with a lot of business objectives as that has a lot of our delivery’s goals in mind. Design, responsiveness, privacy, security, membership plans, information and about us section must also be in the project deliveries where we want to deliver the best website we can to our contractor.

**Project Exclusions**

“The description of items, tasks, or works that are not included in the project scope” [3]. For our project this means starting from scratch using html, css and javascript without relying on other codes that are not written by other third-party software’s. This also applies to backend development to authenticate users, database management and booking system. The scope of the project does not include search engine optimization strategies which is a important part of a website. Interoperability is not a part of this project either, meaning there won't be testing for compatibility across various browsers, devices, or operating systems. Although the website will be designed to be responsive and accessible on desktops, tablets, and mobiles, extensive cross-platform testing is not included. Additionally, the project won't cover long-term hosting and publication of the website. The primary focus lies in developing and delivering the website for the course, rather than its ongoing maintenance and hosting.

**Constraints**

The project is time-bound and that has a huge impact on the team where we must work faster and harder if we do not meet the deadlines. The website is also impacted by budget perhaps the project has limited budget allocated for the development team, so we must be cost effective. In terms of hosting and publication, the final landing page must be actively hosted and accessible throughout the course. This involves thoughtful consideration of hosting requirements and the selection of a suitable platform for effective website hosting. Importantly, the development of our landing page prohibits the use of Content Management Systems (CMS) such as WordPress or Webflow and focusing the need to create the page without relying on pre-built templates or CMS platforms.

**Assumptions**

Here is a list of assumptions we have in mind:

1. The target audience for the coworking space includes students, individuals working in groups, and larger companies in the region.

2. The coworking space will be located in the main building of the USN Bø campus.

3. The coworking space will have a total area of 500 square meters, divided into 3 rooms.

4. The open workspace will have seating for 60 individuals.

5. There will be 6 private offices available for rent.

6. There will be 5 meeting rooms equipped with projectors and whiteboards.

7. The coworking space will have a lounge area, kitchen and dining area, printing and scanning area, and a game room.

8. The current tenants of the coworking space include Revisorteam, YourCompanion, GreenEnergy, and VismaAI.

9. The coworking space will offer different membership options, including day passes, monthly memberships, student memberships, annual fixed desks, and private office desks.

10. The website for the coworking space will serve as a platform to attract potential members, provide information about the space and membership plans, and facilitate desk booking for members.

11. The website will be designed and developed using HTML, CSS, and Javascript, and will be responsive and mobile-friendly.

12. The website will include high-quality images or videos showcasing the interior, workstations, communal areas, and facilities of the coworking space.

13. The website will include testimonials or reviews from current members to build trust and credibility.

14. The website will provide contact information and a contact form for potential members to get in touch.

15. The website will have a section about data privacy and security to reassure potential members.

16. The website will include a floor plan showing the proposed layout of the coworking space.

17. The website will have a booking function for day passes and monthly memberships, allowing members to book available desks in the open workspace for the current month.

18. The booking function will include a floor map with interactive desk selection and a confirmation message after a reservation is made.

19. The project will start in the second week of January 2024 and end at the end of April 2024.

20. The success of the project will be evaluated based on meeting project objectives, delivering value to the target audience, and achieving desired outcomes.

**References**

[1] Martins, J. (2022) 22 types of business objectives to measure success [2023] • asana, Asana. Available at: https://asana.com/resources/business-objectives-examples (Accessed: 29 January 2024).

[2] Wikipedia contributors. (2024, January 12). *Project delivery method*. Wikipedia.

[3] E. (2020, July 13). What Are Project Inclusions & Exclusions? - Rocket Takeoffs. Rocket Takeoffs.